

# Local people, local stories, local benefit.

A unique opportunity to support a local social enterprise.

Created in 2010, I Heart Bendigo is a digital brand that has built a strong, engaged & loyal local following across multiple platforms. We celebrate everything positive in Bendigo and Central Victoria.

We are local and love supporting local people, businesses and community by being authentic and providing trusted recommendations.

We are looking for sponsors to help us take the existing blog-based site to the next level and we would love to work with you.

## If you sponsor us, we can:

- Ensure great reach, readership and results and this all helps your website SEO and digital footprint
- Pay local writers and photographers to help create meaningful content
- Collaborate with our community and organisations to create even better content.

## Benefits of sponsoring us:

- Tap into our expertise to help drive results for you
- A much lauded sponsor profile on our website
- 12 months of advertising (banner and block ad)
- And more!
- Acknowledgment on all marketing materials including:
  - 2 x My Bendigo posts about you or your staff/clients
  - Sponsorship of 2 x blog posts of your choice
  - Acknowledgement on social media

# I ♥ BENDIGO

## Features

EST. 2010 Established Bendigo brand since 2010



Featured in Bendigo Weekly, GRAM Magazine, 5 of the Best, Secrets Magazine, and more opportunities are being sought.

## The stats



170,000+ hits



3,100+ followers  
7,500+ Post reach



3,210+ followers



1,820+ followers

ONLY A LIMITED  
NUMBER OF  
SPONSORSHIPS AVAILABLE

## Let's talk!

Created by a local public relations/marketing professionals who understand the local market.